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PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)		(a) Docket Number	Docket Number (Optional)	
(Fees pursuant to the Cons	FY 2009 solidated Appropriations Act, 2005 (H.R. 4818).)		LUZ034PU	
Application Number	10/597171	Filed	January 3, 2007	
For METHOD AND APPARATUS	FOR DETERMINING THE EFFICIENCY C	F RADIO PUBLICITY	AND/OR BROADCASTED PROGRAMS	
Art Unit	2618	Examiner	Tu X Nguyen	

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application.

The requested extension and fee are as follows (check time period desired and enter the appropriate fee below):

		<u>Fee</u>	Small Entity Fee	
	One month (37 CFR 1.17(a)(1))	\$130	\$6 5	\$
Х	Two months (37 CFR 1.17(a)(2))	\$490	\$245	\$ 245.00
	Three months (37 CFR 1.17(a)(3))	\$1110	\$555	\$
	Four months (37 CFR 1.17(a)(4))	\$1730	\$865	\$
	Five months (37 CFR 1.17(a)(5))	\$2350	\$1175	\$

X Applicant claims small entity status. See 37 CFR 1.27.

A check in the amount of the fee is enclosed.

x Payment by credit card. Form PTO-2038 is attached.

The Director has already been authorized to charge fees in this application to a Deposit Account.

The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

I am the

applicant/inventor.

assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed (Form PTO/SB/96).

attorney or agent of record. Registration Number

29672

attorney or agent under 37 CFR 1.34. Registration number if acting under 37 CFR 1.34

May 23, 2009

Date

Thomas F. Marsteller, Jr.

972-233-0939

Typed or printed name

Telephone Number

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

Total of

forms are submitted.

This collection of information is required by 37 CFR 1.136(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.